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# Investing In Healthcare

## Six Digital Health Investments: What Are The Targets?

### Funding for Digital Health Companies Has Surged

*Businesses targeting mental health, cardiovascular disease topped \$1 billion in digital health venture funding in first half of 2021.*

	Annual digital health venture funding			
	2018	2019	2020	2021 through June
Mental health	 \$1.1B	 \$731M	 \$2B	 \$1.5B
Cardiovascular disease	 \$586M	 \$472M	 \$887M	 \$1.1B
Diabetes	 \$417M	 \$469M	 \$627M	 \$957M
Primary care	 \$819M	 \$364M	 \$1.2B	 \$910M
Substance use disorder	 \$198M	 \$247M	 \$561M	 \$706M
Oncology	 \$398M	 \$433M	 \$1.2B	 \$654M

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Source: Rock Health analysis: "Digital Health Venture Funding, H1 2021"